



COLA

“Cola Baladin” is a soft drinks which contains no coloring or preservative and is produced with the kola nuts bought from the “Kola Slow Food Presidium” in Sierra Leone, and part of the revenues from the its sales will be donated to the Slow Food Foundation for Biodiversity to support the Presidium project.

Another important and rather odd thing about this drink: the use of these nuts, and the necessary choice not to use artificial colorings, means that this new Baladin drink has a rather “unusual” color for a cola: IT’S RED! This red color sets it apart from more “commercial” products and makes it immediately clear that our intent is not only to make a profit: our drink is also a sign to show consumers that it often takes very little to play our part in supporting those who cannot even support themselves.



Sierra Leone is one of the unfortunately too many African countries tormented by both political and economic wars and fights. Ours may be a niche production, but we believe it will help us give the word sustainability its full and important meaning.

Pairings

BALADIN COLA is perfect to drink with friends.